



Mount Kisco Child Care Center inc.

Mount Kisco Child Care Center Seeks Grant for Scholarship Program

Mount Kisco, NY – (December 5, 2011) – Mount Kisco Child Care Center (MKCCC) has launched a campaign for votes to win a \$25,000 Pepsi Refresh Project grant. Funds from the grant will go directly towards MKCCC's Scholarship Initiative, which provides more than 50% of the children enrolled in their program with some form of full or partial financial assistance. The public can vote for the idea every day through December 30, 2011 at www.refresheverything.com/mkcccscholarships4kids and by texting 110389 to 73774.

The Pepsi Refresh Project gives MKCCC an opportunity to augment funds received by local donors and government sources and gives the public the opportunity to play a role in investing in our children and their future. These funds will allow MKCCC to continue the scholarship initiative, which serves working families by making high-quality early care and education available to all of the children in our community, at present-day levels.

MKCCC seeks to provide quality child care and education to the community in a safe and healthy environment. The Center fosters children from infancy up through school age with innovative programming such as the sustainable nutrition program, *Feed Me Fresh*, and the award-winning intergenerational partnership program with My Second Home, JEWEL.

“Every parent deserves the opportunity to place their child in a safe, nurturing environment,” explains MKCCC Executive Director, Dottie Jordan. “By voting for MKCCC's scholarship program through Pepsi Refresh, you are allowing us to be one step closer to opening our doors even wider.”

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MKCCC is located at 95 Radio Circle, Mount Kisco, NY. For additional information, please visit www.mkccc.org or call (914) 241-2135. Follow MKCCC on www.facebook.com/MKCCC and www.twitter.com/MKCCC10549 for the latest news and updates.

About Mount Kisco Child Care Center: Mount Kisco Child Care Center is a licensed nonprofit, non-sectarian childcare facility that has served the working families of Northern Westchester since 1971. MKCCC provides exceptional and affordable, early-care and education to a diverse group of children three months to five years. The Center's expanded school-age program serves children up to 12 years of age.

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